

PAAMA Agrico joins hands with RVCE

Determining the fact that the future of Agricultural Sector depends on technological advancements

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PAAMA Agrico, India's fastest growing, agricultural equipment Research & Development organization partners with one of the most prestigious educational institutions, RVCE (RV College of Engineering, Bengaluru) for its Research & Development collaboration. This association intends to address inherent agricultural industry challenges with advancements made through research, innovation and technological development.

Elucidating the trend of how the World's economic superpowers are driven by their manufacturing capabilities and emulating this in the Indian landscape, **Mr. Srinivas P Kamisetty**, Founder, PAAMA Agrico says, "50% of India's population is rural, and continues to be subject to uncertainties related to agriculture. The genesis of cost-effective, durable, easy-to-use agricultural equipments that are in compliance with natural climatic changes; will be a cog in the wheel, determining the growth of the economy and consequently improve the nation's status." He further explains that, "RVCE has state-of-art Research & Development Centre that fosters several patented initiatives. Moreover being an Alumnus, who was actively engaged in such efforts, this choice comes to me quite naturally."

Dr. K N Subramanya, Principal, RVCE says, "*We are happy to associate with PAAMA Agrico's Research & Development initiatives and collaborate with them on technological developments.*"

Academic-industry partnerships have gained momentum in burgeoning landscape of agriculture; as a result of economic pressure, growing business complexity and ability of academic institutions to provide interdisciplinary viewpoint. In turn facilitating a new pathway in the manner people work, exchange information and conduct research in this industry.

Dr. Sridhar R & Prof. Gangadhar Angadi, faculty Department of Mechanical Engineering, RVCE, believe that "It has been witnessed that students working in manufacturing industry express higher level of job satisfaction as opposed to services industry; hence we consider the exposure to manufacturing industry as a quintessential and expresses gratitude to PAAMA Agrico, for enabling us with this engagement."

Academic-industry Research & Development partnerships have been cited as the norm in the business environment that is subject to scientific discoveries and technological breakthroughs owing to the recompenses that it has to offer. Founded on the philosophy of engineering progress by taking mechanization to a whole new level, PAAMA Agrico's believes that its intensive efforts in the R&D space marks its key market differentiator.

About PAAMA Agrico:

PAAMA Agrico is India's favourite, agricultural equipment research and development organization; founded in the year 2015 with the objective of revolutionizing traditional and time intensive farming processes with sustainable technology.

PAAMA's research centric approach, cutting edge product features, direct communication & distribution touch-points with farmers, after sales services, dynamic leadership that bring in both global and local exposure and ability to provide invincible quality & pricing has earned it the status of being best-in-class among the Rotavators and Cultivator industry.

A make in India brand, PAAMA has its state-of-art manufacturing facility is spread over 20,000 sq feet of Factory Space on a 100,000 sft plot of land in Doddaballapur Industrial Area, Bengaluru of Karnataka. For further information please visit www.paama.in

For further information contact:

Salma@paama.in

+ 91 9742844181