



India's first Agri-Equipment Manufacturing Robots deployed at PAAMA Agrico

True to its vision of Engineering Progress, the organization ups the ante

Bengaluru, India, August 28, 2018: PAAMA Agrico, India's fastest growing and innovative, Agricultural Equipment Research & Development organization engages Robotic Engineering to manufacture world-class soil tilling blades used in rotovators and cultivators.

The strategic employment of robotics to take over cumbersome and hazardous, manual welding jobs has been appreciated universally. "Engaging a Robot to weld blades will enable the precision function - ensuring uniformity in production while facilitating repeatability function each time; this will in turn increase production rate, decrease cost of product, solve the labour shortage problem and increase work efficiencies by several folds." says Mr. Vikas Marwah, Technical Director - NexGen Robotic Automation Pvt. Ltd., the team that programmed and installed the Robots at PAAMA Agrico.



Meticulous Agripreneur and Founder of PAAMA Agrico, Mr. Srinivas P Kamisetty, details the objective behind this first of its kind Robotics Engineering initiative by an Agri-Equipment organization as, " I have been studying and more importantly practicing in the agricultural industry for over a decade now and realize that most of the equipments made available to the Indian Farmers are not what their western or developed counterpart would use." He further demonstrates that, "50% of the nation's economy rests on agriculture income; in parallel to food production demand that is skewed upwards owing to the ever rising population rate and exports. It is the responsibility of the Agri-Tech manufacturing fraternity to enable them (Indian Farmers) with the necessary mechanization, that in its true sense will be instrumental in engineering progress at an individual level and collectively contribute to the development of nation as a whole."

It is amidst the foreplay of such dynamics of an agrarian economy that PAAMA Agrico was conceptualized to elevate the standards of Made-in-India Agri-Equipments that will provide sustainable growth propositions to users. "We are delighted to play an active role in PAAMA Agrico's journey of etching new benchmarks as it determined to channels it efforts towards transitioning

the traditional agricultural industry with cutting edge technological advancements." further expresses Mr. Marwah.

Technological advancements in agriculture are an important element to fodder growth and engaging in robotics is an indispensable technique of driving this as it can help overcome the skills shortage and improve monitoring and enhance efficiency.

About PAAMA Agrico:

PAAMA Agrico is India's favourite, Agricultural Equipment, Research&Development organization; founded in the year 2015 with the objective of revolutionizing traditional and time intensive farming processes with sustainable technology.

PAAMA's research centric approach, cutting edge product features, direct communication & distribution touch-points with farmers, after sales services, dynamic leadership that bring in both global and local exposure and ability to provide invincible quality & pricing has earned it the status of being best-in-class among the Rotavators and Cultivator industry.

A make in India brand, PAAMA has its state-of-art manufacturing facility is spread over 30,000 sq ft of Factory Space on a 100,000 sft plot of land in Doddaballapur Industrial Area, Bengaluru of Karnataka. For further information please visit www.paama.in

About NexGen Robotic Automation Pvt. Ltd.

NexGen Robotics is formed by dedicated team of Robot engineers having worked in similar field with more than 25 years of experience. We have teamed up with robot manufacturers to give customers optimized integrated solutions. We are single source for robotic engineering solutions and services. For further information please visit www.nexgenrobotic.in

For Further Information Contact:

Salma Ishaq

+ 91 9742844181

salma@paama.in